

Financing Municipal & Private Wind Projects:

What is Working Today

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Birch Tree Capital Background

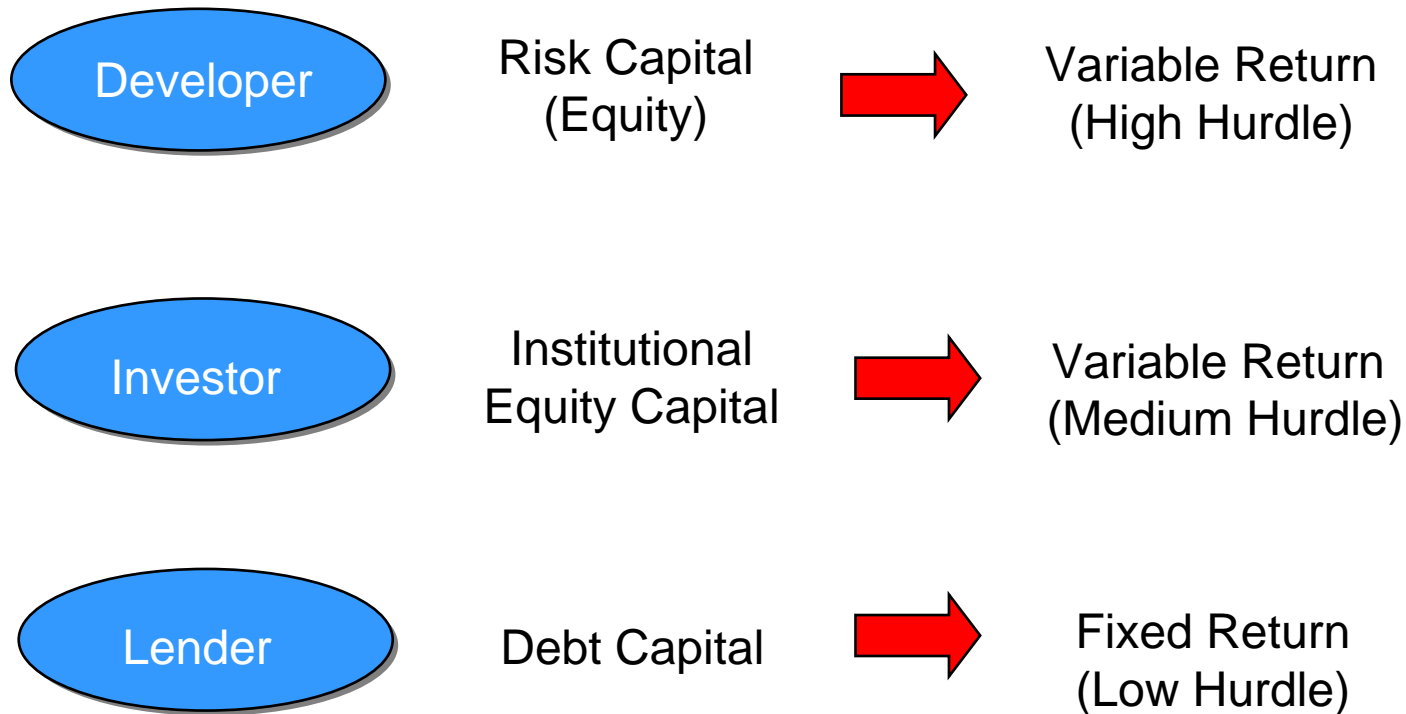
- Independent advisory firm providing financial consulting services in support of financing clean power generation projects:
 - Dual focus on community and utility-scale wind power projects.
 - Diverse client base including private developers, investors, and public entities.
 - Based in Boston area.
- Recent community wind-related assignments:
 - Co-authored September 2006 cooperative investigation study for the Cape Light Compact.
 - Assisted Town of Orleans in assessing financial impact of its proposed community wind project.
 - Prepared CREB applications for two Mass. towns and two public entities in Wash. in support of their proposed wind power projects.
 - Developed *pro forma* Excel-based financial model for the Mass. Technology Collaborative for the Community Wind Collaborative.

Role of Financing

- Financing as just a tool enabling the undertaking of a desired activity.
- Getting someone else to front (or share) the costs of a desired investment.
- Financing as an exercise in risk allocation – negotiating who will take the risks (and rewards) of a given investment's potential failure (and success).



Risk/Reward Scenarios:



A key question: Who will own the project?

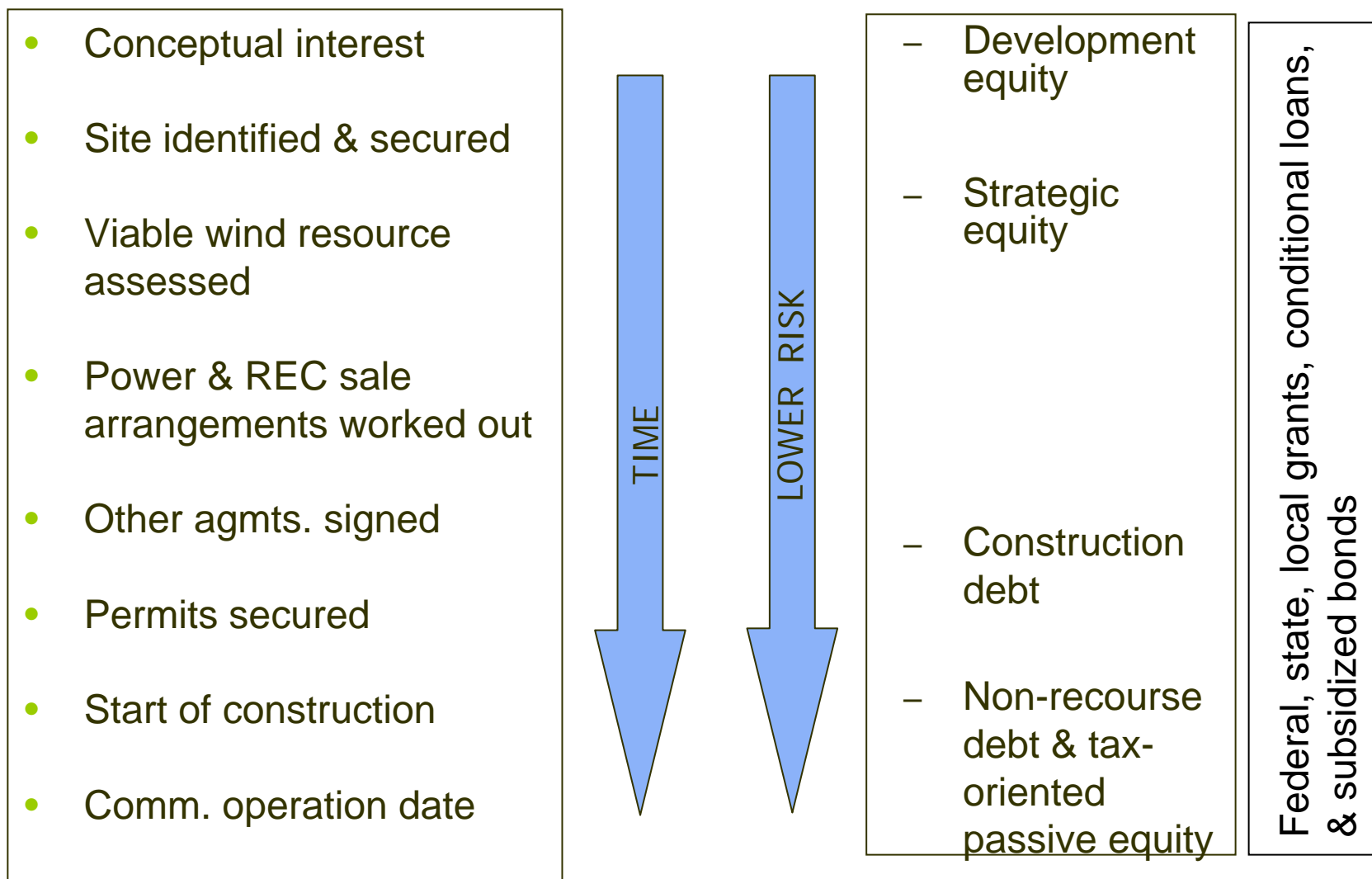
- A developer doesn't have to own the project.
- Developer and investor interests are similar, but not identical.
- Slicing and dicing wind project ownership:
 - Allocating cash flow, tax benefits, control, residual value.
 - Varying allocations over time to match interests, goals.
- Investors vary in their return requirements and risk tolerance.
- Different project sizes interest different investors.
- Timing of the sale in the project development cycle.
- Meshing equity with debt priorities & needs.

Why involve a third party investor?

Some possible reasons:

- Avoid risky cash investment during project development phase.
- Inability to make efficient use of Federal tax incentives.
- Lack of capital.
- Lack of capable/available personnel.
- Investor may have turbines and/or development expertise.
- Low risk tolerance for merchant power sales.
- Low interest in undertaking development tasks.
- Sponsor's principal interest is not project development, but rather to:
 - Respond to community demand for green power.
 - Mitigate price or availability risks of other fuel sources, e.g., natural gas
 - Enable local control over power supplies
 - Combat global warming.
 - Monetize underutilized assets, e.g., land, wind.

Types of financing vary as projects develop:



Private Equity Types:

- Venture or Development Equity:
 - Investing in the project developer and/or the project.
 - Early stage focus to ensure access to project opportunities.
 - Focus on profits from selling a project to later stage investors.
 - Highly confident in ability to identify/develop profitable projects.
 - Highest risk, highest potential returns.
 - Examples: individual entrepreneurs, aggressive utility subsidiaries, development subsidiaries of wind industry companies.
- Strategic Equity:
 - Investing in the project developer and/or the project.
 - Primary focus on profits from project operations, but open to selling project.
 - Confident in ability to identify profitable projects early in development.
 - Adds value to project via development expertise and/or access to turbines.
 - Tax credit appetite affects ultimate hold/sell decision on operating project.
 - Examples: large foreign oil & gas and utility firms entering U.S. market, domestic utility development subsidiaries, aggressive institutional financial investors.

Private Equity Types (continued):

- Active Investment Equity:
 - Investing in the project.
 - Focus on profits and tax benefits from project operations.
 - Project purchased after debt closed, i.e., all contracts signed and all other financing is in place.
 - Examples: equity funds, cautious utility subsidiaries.
- Passive Equity:
 - Investing in the project.
 - Focus on profits and tax benefits from project operations.
 - Commitment prior to construction, but funding only after construction is complete and operations have commenced.
 - Focus on tax benefits and, secondarily, cash flow.
 - Limited role in project management – passive portfolio investment
 - Example: banks, life insurance companies, and other tax-oriented institutional investors

Private Developer/Investors:

Some developers & investors considering smaller wind projects:

- CH Energy Group
- Community Energy, Inc.
- CPV Wind Ventures, LLC
- G. MacNeilus, LLC (Minnesota focus to date)
- John Deere Credit
- Midwest Wind Energy Finance, LLC
- Minuteman Wind, LLC
- MMA Renewable Ventures
- New Energy Capital, LLC
- Palmer Capital Corporation
- Patriot Renewables, LLC/Jay Cashman, Inc.
- UPC Wind Partners

List is small, but expanding. Additional financing sources are crafting business models to enable entry into this market segment.

Utility-scale wind financing structures:

Differing developer needs & capabilities have fostered several structures:

1. Corporate: All-equity by single developer/investor, no flip (assumes developer/investor can use the Federal tax incentives).
2. Strategic Investor Flip: All-equity, with an investor contributing almost all of the funds, e.g., 99.9% (developer contributes the remainder), and receiving an equal percentage of the cash & tax benefits prior to a return-based flip in the allocations.
3. Institutional Investor Flip: All-equity, with an investor contributing most of the funds, e.g., 60% (developer contributes the remainder), and receiving all of the tax benefits and, after the developer has recouped its investment, also all of the cash benefits, until a return-based flip in the allocations.
4. Cash Leveraged: Structure #2, but with commercial debt, with the loan amount and amortization based on the level of cash flow from long-term power & REC sales.
5. Cash & PTC Leveraged: Structure #2, but with commercial debt, with the loan amount and amortization based on the level of cash flow plus a monetization of the Federal production tax credits (PTCs).
6. Back Leveraged: Structure #3, but with the developer using commercial debt to finance some of its own share of the initial capital.
7. Pay-As-You-Go: Structure #3, but with the investor contributing funds not at commercial operations date, but mostly as the PTCs are generated over time.

Community-scale wind financing structures:

Small size and tight budgets mandate “KISS” principle.

1. Corporate: All-equity by single developer/investor, no flip. Project sponsor sells project to private entity able to complete project development and to use the PTCs. Original project sponsor contracts to buy power from the project.
2. Strategic Investor Flip: All-equity, two equity investors. Community and small-scale wind developers elsewhere in the U.S. are using it to create a partnership with a private strategic developer/investor.
3. Institutional Investor Flip: Not used.
4. Cash Leveraged: Rarely used.
5. Cash & PTC Leveraged: Not used.
6. Back Leveraged: Not used.
7. Pay-As-You-Go: Not used.

Other financing options:

Public & quasi-public sources for grants, loans, subsidized bond support, pre-paid purchases, and other official assistance

Bond financing

Cooperative financing from CoBank, NRECA, NRUCFC

Sources of Public Debt & Grant Financing:

- US Department of Agriculture (USDA) Rural Utilities Service
- USDA Rural Development Electric Programs (Farm Bill Sec. 9006 financing)
- US Treasury Clean Renewable Energy Bond (CREBs) program
- MA & RI clean energy funds



Examples of Community Wind Financings:

Projects Owned by Public Entities

| <u>Method</u> | <u>Examples (support, name, type, size, sponsor, state)</u> |
|--|--|
| Internal funds | <ul style="list-style-type: none">• Hull Wind 2, wind, 1.8MW, Town of Hull, MA |
| Appropriations or grants from parent entities, e.g., state | <ul style="list-style-type: none">• MA Maritime Academy, wind, .66MW, MA• Santa Rita jail and other Alameda County facilities, solar, 2.5MW, CA |
| Grants and other official and state clean energy fund support, including pre-payments for power, RECs, and/or green tags | <ul style="list-style-type: none">• (Forgivable loans), Eurus Combine Hills I, wind, 41MW, Eurus Energy, OR• (Grants) Orleans wind project, wind, 3MW, Massachusetts Technology Collaborative, MA• (USDA Sec. 9006 grant), bio-digester, Cayuga County Public Power Agency, NY |
| Bond financing | <ul style="list-style-type: none">• Ainsworth wind farm, wind, 60MW, Nebraska Public Power District/consortium of municipal utilities, NE• Nine Canyon Wind Project, wind, 63MW, Energy Northwest, WA• Community wind projects using clean renewable energy bonds (CREBs) (pending), 1-5 MW, multiple sponsors |
| Public/private partnerships | <ul style="list-style-type: none">• Fairhaven wind project (proposed), wind, 1-3MW, Town of Fairhaven, MA |

Examples of Community Wind Financings:

Projects Owned by Cooperatives, Community, or other Groups

| <u>Method</u> | <u>Examples (support, name, type, size, sponsors, state)</u> |
|--|---|
| Equity by cooperative/community entity owners | <ul style="list-style-type: none"> • Minwind I/Minwind II, wind, 3.8MW, Minnesota • Portsmouth Abbey wind turbine, .66 MW, Portsmouth Abbey School, RI |
| Third party equity joining the original developer as a partner | <ul style="list-style-type: none"> • Trimont Area Wind Farm, LLC, wind, 100MW, Trimont farmers/PPM Energy, MN • Various wind projects, John Deere Credit (investor), MN, OH, MO |
| Grants and other official and state clean energy fund support, including pre-payments for power, RECs, and/or green tags | <ul style="list-style-type: none"> • (USDA grant), single wind turbine, 1.65MW, Nobles Cooperative Electric, MN • (upfront grants, green tag purchases), single wind turbine, 1.65MW, Illinois Rural Electric Cooperative, IL • (multiple USDA sec. 9006 grants), Community Wind North, wind, 30MW, MN |
| Debt financing | <ul style="list-style-type: none"> • (Rural Utilities Service low-interest loan), landfill gas to energy, 4.5MW, Washington Electric Cooperative, VT • (Rural Utilities Service low-interest loan), wind turbine, 1.65MW, Illinois Rural Electric Cooperative, IL • (Unidentified bank), Minwind I/Minwind II, wind turbines, 3.8MW, MN • Various wind projects, AgStar Financial Services (lender), MN |

Final Thoughts:

- Renewable power and, in particular, community wind, enjoy broad and deepening popular and political support.
 - DOE's Renewable Energy office led by a wind power developer.
 - Financial incentives likely to grow at both Federal & state levels.
 - What can state government do?
- The "*It takes a Village*" concept applies also to developing a wind project. No single entity has the technical, organizational, personnel, financial, or spousal patience to complete a project without assistance. Partnerships are essential.
- There are multiple ways to finance a project.
- The USDA Sec. 9006 grant & loan program works. In last three years, 435 grants totaling \$66.7 million and \$10 million in guaranteed loans. The program will grow in coming years. Cape Cod qualifies.
- Keep it simple. Really.

Thank you.

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