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# A GUIDE TO PLANNED GIVING

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WOODS HOLE OCEANOGRAPHIC INSTITUTION



### *Benefits of effective legacy planning:*

- Minimize gift and estate taxes
- Minimize or even eliminate capital gains tax
- Diversify assets without incurring capital gains tax
- Maximize charitable deductions
- Maximize effectiveness of your gift



*Since 1930 our world-class scientists have ventured to the ocean in research vessels like Atlantis (front cover, above) on expeditions that have changed the way we view the world. Today, with the best minds, the most advanced technology, and the leading Ph.D. program in oceanography, we continue to build that legacy for the next generation.*

## *Message from the President and Director*

In every lab, in every classroom, and on every ship at the Woods Hole Oceanographic Institution, the current generation and next generation of ocean science leaders work side by side to bring us closer to understanding not only the relationship of sea, land and air, but the connection of all humanity with Earth. The knowledge they gain builds on the foundation laid by their predecessors and defines the Institution's legacy.

We all want to leave a legacy—a gift that will benefit future generations after we're gone. At WHOI these gifts offer the encouragement to think creatively and foster innovation. Today I ask you to join me in investing in WHOI's continued leadership in ocean science by considering a planned gift. In the pages of this brochure you will learn how such gifts can benefit WHOI and you alike and, in many cases, allow you to leave a larger legacy than you ever thought possible.

Most of us face real limits on what we can contribute during our lifetime. Planned giving helps individuals make a significant philanthropic investment that supports the vision and strategic plans of the Institution, creates a continuing remembrance of your values, makes a difference to a program or project of your choice, and provides evidence of your generosity—leaving a lasting legacy of which we all can be proud.

I am always available to discuss WHOI's future and the many ways in which your partnership is vital to ocean science.

Sincerely,

Dr. Susan K. Avery, President and Director  
savery@whoi.edu • 508-289-2500



## Bequests – Create A Legacy By Including WHOI In Your Will

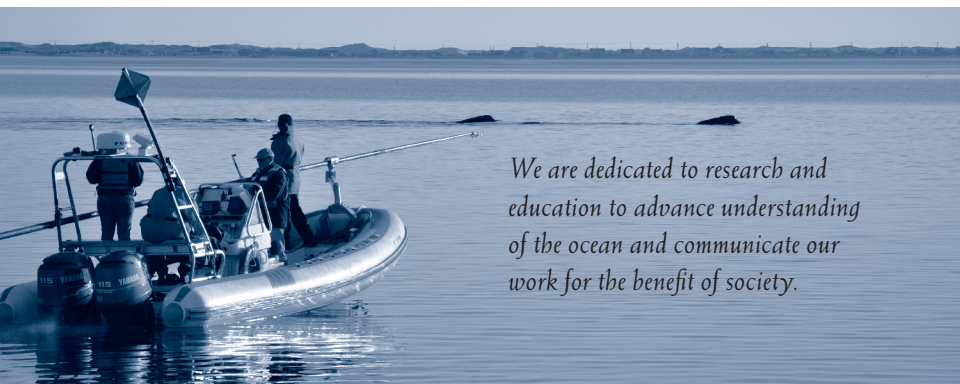
A bequest provides for the transfer by will of a specific asset—generally a named sum, a percentage of the value of the estate, a piece of real estate or tangible property. The way the gift is made can be tailored to meet the special needs of family and friends. Here we provide sample language for you and your advisor:

**SPECIFIC AMOUNT OR ASSET** I give, devise and bequeath to the Woods Hole Oceanographic Institution, 266 Woods Hole Rd., Woods Hole, MA 02543 the sum of \$\_\_\_\_\_ (or, all my right, title and interest in the property as described herein).

**SPECIFIC PERCENTAGE** I give, devise and bequeath to the Woods Hole Oceanographic Institution, (address) \_\_\_\_\_% of my estate (or, of the residue of my estate).

**CONTINGENT BEQUEST** Should (name of individual) predecease me, then I direct that my executor provide that his/her interest shall be made payable to the Woods Hole Oceanographic Institution, (address).

Donors may choose to give without restriction, allowing the leadership to use future funds in a way that meets changing needs and priorities with maximum flexibility. They may also choose to support a particular fund or activity.



*We are dedicated to research and education to advance understanding of the ocean and communicate our work for the benefit of society.*

## *Charitable Gift Annuities – Income You Can't Outlive*

A charitable gift annuity is a simple contract between WHOI and its supporters. In exchange for a gift of cash, appreciated securities, real estate or other asset, WHOI guarantees payments for life to the income beneficiary named in the contract. Payout rates are highly competitive and reflect the maximum recommended by the American Council on Gift Annuities.

### *Benefits Include:*

- Guaranteed payments, protected from the fluctuations of the economy and backed by all of WHOI's assets, for the lifetime of the beneficiaries
- A federal charitable deduction representing a significant portion of the fair market value of the gift
- An opportunity to minimize capital gains tax liability on appreciated assets, such as stock, when they are used to fund the gift annuity
- A means to increase yield and generate tax-free return of principal when funded with cash or assets with little or no appreciation

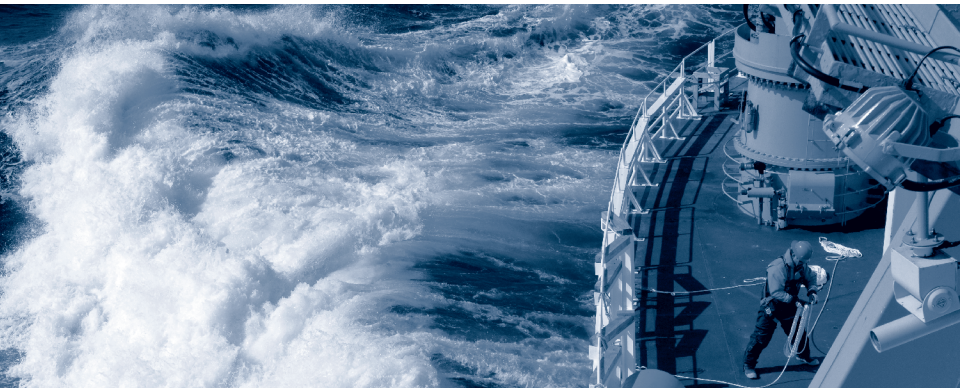


# Charitable Remainder Trusts – Flexibility for Now and Later

For those individuals who desire a separately-invested trust to provide for loved ones, as well as for WHOI, there are a number of options provided by charitable remainder trusts. The trust holds assets for a term of years (up to 20) or for the lifetime of those individuals who are designated as income beneficiaries. At the conclusion of the trust the assets are given to the designated charities to be used as the donor directed.

*There are numerous benefits associated with the trust:*

- Donors may elect to receive either a fixed percentage of the fair market value of the trust as it is valued annually or a fixed annuity. The minimum payout rate is 5%.
- These trusts are tax-exempt.
- Unlike the gift annuity, donors may choose to have more than two individual beneficiaries.
- Donors can provide for more than one charity to share in the remainder.
- They may be funded with appreciated assets such as stock, real estate or other assets.
- They can provide a substantial charitable deduction to the donor.




## *Charitable Lead Trusts – Transfer Assets to the Next Generation*

A charitable lead trust holds an asset (or assets) for a term of years during which time income is paid to a charity. With the most common lead trust, a non-grantor lead trust, at the conclusion of the trust term the asset is distributed to another individual or trust, as designated in the original declaration of trust.

Working with their advisors, donors may choose to have the charity receive either a fixed percentage of the fair market value or a pre-determined fixed dollar amount. Charitable lead trusts hold special interest for those individuals who wish to pass an asset, such as a family vacation home, to the next generation while minimizing gift and estate taxes. They become especially attractive when general interest rates are low.

WHOI does not presently serve as trustee for charitable lead trusts that name it as income beneficiary; however, donors who irrevocably name WHOI as the income beneficiary may be entitled to the administrative services of State Street Global Advisors, without cost, by special arrangement.



*WHOI's work spans every continent and takes place in some of the most challenging environments on Earth.*



The Woods Hole Oceanographic Institution is privileged to recognize members of the Paul M. Fye Society, whose leadership and vision help build the foundation that will support ocean science and education well into the future. Named for former Director Paul M. Fye, the Society honors individuals who choose to support WHOI through bequests and life income gifts.



WHOI is prepared to discuss with you and your financial advisors the full benefits of planned gifts. For more information, or to schedule a visit, please contact:

Jim Flynn at (508) 289-2018 or  
e-mail him at [jflynn@whoi.edu](mailto:jflynn@whoi.edu).

Woods Hole Oceanographic Institution  
266 Woods Hole Road, MS #40  
Woods Hole, MA 02543  
[www.whoi.edu/support](http://www.whoi.edu/support)