

Staff Guide for Communicating: Tools & Resources

Below are links to a number of outreach vehicles (in alphabetical order) that can be used to communicate your work.

Dive and Discover

[Dive and Discover](#) is an interactive distance learning website designed to immerse you in the excitement of discovery and exploration of the deep seafloor. Dive and Discover brings you right on board a series of research cruises around the globe, and gives you access to the latest oceanographic and deep submergence research as it happens!

Contact: [Fritz Heide](#)

Email Newsletter

The monthly [electronic newsletter](#) highlights research news and events happening at the Institution.

Contact: [Ken Kostel](#) or [Jayne Iafrate](#)

Graphic Services

[Graphic Services](#) is a team of innovative and professional designers, illustrators, photographers, and technicians who help communicate ocean-related science, engineering, and education.

Image Source

Today's communicators rely on the power of imagery like never before - to entertain, to inform, and to educate. Our mission is to provide the interested public and internal audiences with a single source for all of their oceanographic visual needs, not just images and footage, but the services that make them easy to source, locate, and license. The WHOI image database is called "[Image Source](#)" or the "[Image Management System](#)."

Contact: [Jayne Doucette](#)

Logos, templates and the new design

Use this [link](#) to find common logos, stationery and PowerPoint templates. Contact Graphic Services at graphics@whoi.edu to get information about the new color palette.

News Releases

The [Media Relations](#) group can help maximize the impact of your published work by alerting the general press. We will work with you on a news release, honoring the guidelines and embargoes of the relevant publication. When you are happy with the release, we will send it to our list of interested science journalists and work with them to provide imagery and video if available. If you are working on a project or have an upcoming expedition you think the media would be interested in, contact us.

Contact: [Stephanie Murphy](#)

Oceanus Magazine

[Oceanus](#) explores the oceans in depth, highlighting the research and researchers at Woods Hole Oceanographic Institution in news, features, and interviews written by magazine staff, with full-color photographs and illustrations. Each issue covers a wide spectrum of oceanography, spanning coastal research, marine life, deep-ocean exploration, and the ocean's role in climate, as well as ocean technology and policy.

Contact: [Lonny Lippsett](#)

RSS Feeds

Content "pushed" to those who have asked to receive these materials:

- » [WHOI Top Stories](#)
- » [WHOI Image of the Day](#)
- » [Oceanus Magazine](#)
- » [WHOI News Releases](#)
- » [WHOI in the News](#)
- » [Recent Job Announcements](#)

Social Media

Facebook

An active community of WHOI fans who receive updates on the latest stories, events, videos, employment opportunities and much more.

Contact: [Ken Kostel](#)

YouTube Channel

WHOI's YouTube channel hosts the latest videos and ways learn more about the exciting field of oceanography.

Contact: [Danielle Fino](#)

Twitter

Updates on the activities of WHOI researchers and engineers are also "tweeted" to those following WHOI on Twitter.

Contact: [Erin Koenig](#)

Blogs

Blogs from WHOI researchers, engineers, and students at the Institution and in the field are another way to communicate your work.

Contact: [Ken Kostel](#)

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Problems or questions about the site, please contact webdev@whoi.edu