



# PowerDocks LLC

The future of Aquatic Charging

www.power-docks.com



## **E-Boat** = Need Power on our Mooring...!!







Kelli Ann & Anthony Baro



# Solution = Sustainable Power Mooring







on-water / underwater / inland waterways / e-workboats / offshore / military-defense/ other, smaller market subsectors







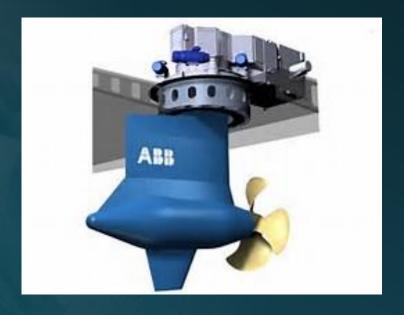


MARKET SIZE = 2011 \$2.6 Billion  $\rightarrow$  2023 \$6.3 Billion (1)

(1) <a href="http://www.idtechex.com/research/articles/global-marine-electric-vehicle-market-to-reach-6-3bn-in-2023-00005445.asp">http://www.idtechex.com/research/articles/global-marine-electric-vehicle-market-to-reach-6-3bn-in-2023-00005445.asp</a>



### Marine Electric Propulsion OEMs















## **Solution Offerings**

PowerDocks develops **Powered Docking Platforms** designed and produced to serve the needs of the **Aquatic Market Space** 





Marinas

Moorings



### > \$6B U.S. Marina & Boating Opportunity

Marinas: 11.5K (US)(1); <u>875K Slips; 85%</u> Occupancy Rate (2); **131.25Ku U.S.** @ \$5K-\$10K/Unit => **\$2B** 

Moorings: (US 2015)(3) > 11M; <u>5% E-Boats</u> = **550Ku** U.S. @ \$5K-\$10K/Unit => **\$4B** 



5 Mo. Season~\$6,750



5 Mo. Season~\$175



# Marina & Boating Competitive Market Technologies

# Floating <u>Sustainable</u> "<u>Micro-Grid</u>" Platforms



Integrated Autonomous, Renewables, Energy Storage, and Power Distribution (Dockside & Wireless): Wave, Photovoltaics, Wind, and Tidal Power Generation Capabilities

# Floating Power Generation Sources

- Fossil Fuel Power (<u>contaminant</u>)
- Diesel-Electric Power (<u>contaminant</u>)

(None Integrated Renewable Generation, Energy Storage, Dockside / Wireless Power Distribution Capability)



### Company

- R.I. April 2016 (Chris Fagan & Anthony Baro)
  - ✓ Over 30 Years Combined Professional Experience Sustainable Design-Build, Renewable Energy Developments, Design/Engineering, Management, Commercial, Industrial, Marine and Defense Markets
- 4 Utility Patents Pending + 3 New Innovations in Pipeline :
  - ✓ Floating Solar Energy Platform For Marine Environments <u>US 62/308,554</u>
  - ✓ Floating Solar Energy Platform For AUVs, USVs, ASVs in Marine Envt. <u>US 62/328,092</u>
  - ✓ Solar Energy Inflatable Life Raft <u>US 62/343,109</u>
  - ✓ Solar Energy Inflatable Raft <u>US 62/343,270</u>
- Operations in Newport R.I. and Fall River MA.



### **Business Traction**

- ✓ Accepted to UMASS Center for Innovation & Entrepreneurship VTC, MA 9/2016
- ✓ Accepted to join Defense Industry Science & Technology Showcase, TX 11/2016
- ✓ Won Innovation Grant Voucher from RI Commerce Corporation 12/2016
- ✓ Won entry to join the Advanced Naval Technology Exercise 2017, RI 12/2016
- ✓ Teamed with BCube Analytics to Develop Own Secured Communications Network to Process and Transmit Data from Unmanned Robotic Vehicles Operating Off PowerDocks Floating Platforms – 1/2017
- ✓ Teamed with Truston Technologies, Wibotics, HyPower, Oceanvolt, UMASS CIE, and Unmanned System Developments to collaborate on Development of its Autonomous Marine Micro-Grid Platform for Advanced Naval Technology Exercise to be held at NUWC in Newport R.I. August 2017
- ✓ Nominee of 2017 SBANE Innovation Product Award 5/17
- ✓ Launched "Blue Isles™" 1st Unmanned Floating Micro Grid in Newport, RI 6/17

### **Core Team**





Anthony Baro B.S.M.E / M.B.A



Chris Fagan B.A / M.U.P



Charles Thangaraj B.S.E.E / P.H.D.



Mike Jaques Field OPS Mgr.

### **Strategic Advisors**

















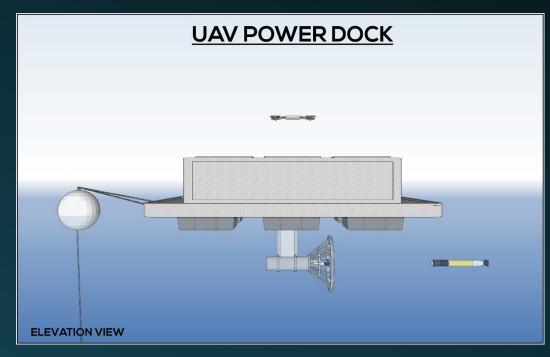
# **Adjacent Market Opportunities**

Aquaculture > \$10M U.S.



577 Farms (U.S. 1992) (5)

Oceanographic / Defense > \$10M



6Ku (2011-20 Worldwide) (4)



### PowerDocks LLC

The future of Aquatic Charging

# POWER DOCKS



# Back Up Slides



### Marine Electric Vehicle Markets

On-water electric vehicles for inland waterways and the sea



### MARKET SIZE = 2011 \$2.6 Billion $\rightarrow$ 2023 \$6.3 Billion (1)

The rapidly growing \$2.6 billion market for marine electric vehicles (EVs) will reach \$6.3 billion in 2023. It is unusually varied with average unit prices increasing as larger craft are electrified to improve cost over life, performance, green credentials and for other reasons. The market includes on-water and underwater electric vehicles for inland waterways and the sea. Military electric craft are the largest market sector by value today but e-workboats and other, smaller market subsectors will increase their share of market by value through the coming decade. Read more at: <a href="http://www.idtechex.com/research/articles/global-marine-electric-vehicle-market-to-reach-6-3bn-in-2023-00005445.asp">http://www.idtechex.com/research/articles/global-marine-electric-vehicle-market-to-reach-6-3bn-in-2023-00005445.asp</a> (1)



## > \$6B U.S. Aquatic Space Opportunity

- Marinas: 11.5K (US)(1); 875K Slips (2); Average 85% Occupancy Rate (2)
  - 131.25Ku U.S. @ \$5K-\$10K/Unit > \$1.3B Market Opportunity (Slip PowerDocks)
- Pleasure / Yachting: (US 2015)(3) > 11M;  $\frac{5\%}{5\%}$  E-Boats Assumed =  $\frac{550Ku}{500}$  (U.S. only)
  - > 5% Share @ ~ \$5K-\$10K/Unit > \$4.2B Market Opportunity (Mooring PowerDocks)
- Oceanographic Instrumentation & Defense: 6KU (2011-20 Worldwide) (4)
  - > 5% Share @ \$20K-\$40K/Unit > \$10M Market Opportunity (AUV PowerDocks)
- **Aquaculture:** 577 Farms (U.S. 1992) (5)
  - > 5% Share @ 20K-40K/Unit > \$10M Market Opportunity (PowerDocks)
- · Other Opportunities:
  - Powered Life Raft (PowerDocks IP Pending)
  - Water Quality/Remediation i.e. EPA, US Clean Water Act, NOAA
  - Aquatic Unmanned Aerial Drone Services
  - Floating Residential / Hospitality
- (1) Richard Graves & Associates <a href="http://www.slideshare.net/rvgraves/marina-business-info-for-investors-sellers-buyers">http://www.newenglandboatshow.com/assets/cabinets/cabinets/cabinets/l/NMMA Industry Fact Sheet.pdf</a>; (3) Growboating.org <a href="https://www.growboating.org/toolkit/facts-and-figures.aspx.">https://www.growboating.org/toolkit/facts-and-figures.aspx.</a>; (4) Subsea <a href="http://dotsubsea.com/auv-market/">https://dotsubsea.com/auv-market/</a>
- (5) USDA:APHIS:VS <a href="https://www.aphis.usda.gov/animal\_health/nahms/aquaculture/downloads/AquacultureOverview95.pdf">https://www.aphis.usda.gov/animal\_health/nahms/aquaculture/downloads/AquacultureOverview95.pdf</a>



### **Business Model**

Customer Profiles: B2B, B2B2C, B2C- Web Commerce

Internal: Design, Engineering, Sales, Marketing, Services, Operations

External Partners: Local Manufacturing, Suppliers, Service Providers

### **Customer Marketing Acquisition Strategy**

Media: Technical Articles, Media Ads, Press Releases

Industry: Exhibits / SME Conference Speaking Engagements

Internal Business Development: B2B, B2 Government, B2C-Web

External Partners: Leverage Manufacturing, Suppliers, Service Providers



### **Business Traction**

- ✓ Accepted to pitch at the Grand Maritime Innovation Conference, MA 4/2016
- ✓ Accepted to UMASS Center for Innovation & Entrepreneurship VTC, MA 9/2016
- ✓ Accepted to join Defense Industry Science & Technology Showcase, TX 11/2016
- ✓ Won Innovation Grant Voucher from RI Commerce Corporation 12/2016
- ✓ Won entry to join the Advanced Naval Technology Exercise 2017, RI 12/2016
- ✓ Selected Participant of MassChallenge "Bridge To R.I." Bootcamp 12/2016
- ✓ Honorable Mention in "Go Beyond Design Challenge International Competition 1/17
- ✓ **Teamed** with BCube Analytics to Develop Own Secured Communications Network to Process and Transmit Data from Unmanned Robotic Vehicles Operating Off PowerDocks Floating Platforms 1/2017
- ✓ Selected to Present Paper at International Marina & Boatyard Conference 1/17
- ✓ **Teamed** with Truston Technologies, Wibotics, HyPower, Oceanvolt, UMASS CIE, Unmanned System Developments, RI Air Drone Services, and Aspin Kemp & Associates to collaborate on **Development of** its **Autonomous Marine Micro-Grid Platform** for Advanced Naval Technology Exercise to be held at NUWC in Newport R.I. August 2017

### Marine Electric Vehicle Markets



On-water electric vehicle charging for inland waterways and littoral coast line

- ✓ Powered Moorings for single and multiple number of electric propulsion vessels
- ✓ Powered Entertainment Docks
- ✓ Powered Pleasure Destination Docks
- ✓ Custom Design Applications

Market Needs	End Customer Benefits
Higher Safety	No Combustible Fuel-Oil-Fumes Safety Hazards
Electric Propulsion Recharge	Convenient Electric Recharge Access (Docks, Marinas, Moorings)
Autonomous Mooring Recharge	Autonomous, Mobile Recharge Access
Lower Propulsion Operating Cost	No Oil-Fuel-Filter Services, Zero Cost Renewable Energy
Lower Environmental Liability Risk	No Oil, Fuel Environmental Spillage Liability



### Marine Electric Vehicle Markets

Autonomous Underwater Oceanographic / Military Electric Vehicles

- ✓ Powered Moorings for AUVs electric charging
- ✓ Powered Onsite Security and Telecommunications Data Transmission Capability
- ✓ Electric Generation, Energy Storage, Power Distribution and Charging Capability
- Custom Design Applications

Market Needs	End Customer Benefits
Extended Mission Duration	Expanded Mission Capability
Electric Propulsion Recharge	Convenient Electric Recharge Access (Autonomous Moorings)
Autonomous Mooring Recharge	Autonomous, Mobile Recharge Access
Lower Mission Operating Cost	Reduced Onsite Manned Vessel Trips / Support
Lower Environmental Liability Risk	No Oil, Fuel Environmental Spillage Liability



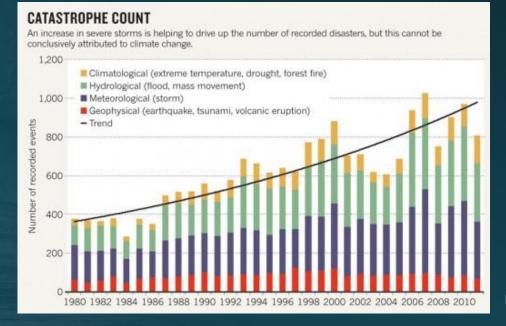
# Natural Disaster Emergency / Power Resiliency Markets







#### Natural Disasters Frequency = Increasing Trend



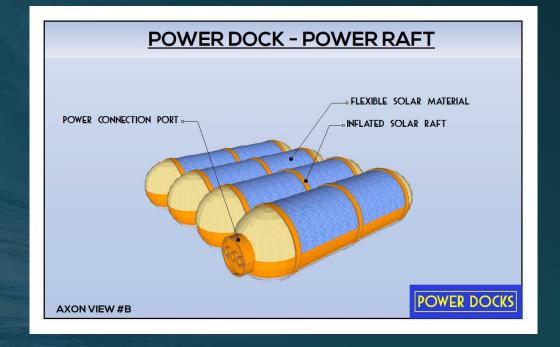


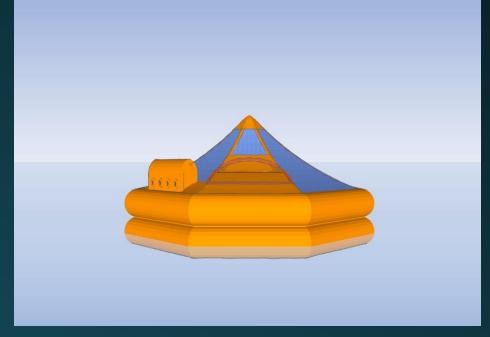
# Natural Disaster Emergency, Power Resiliency, and Life Safety Markets















Autonomous Underwater Oceanographic / Military Electric Vehicles

- ✓ Powered Moorings for AUVs electric charging
- ✓ Powered Onsite Security and Telecommunications Data Transmission Capability
- ✓ Electric Generation, Energy Storage, Power Distribution and Charging Capability
- ✓ Custom Design Applications

Market Needs	End Customer Benefits
Extended Mission Duration	Expanded Mission Capability
Remote Data Telecommunication	Onsite Real Time Data
Autonomous Electric Recharge	Autonomous, Mobile Recharge Access
Lower Mission Operating Cost	Reduced Onsite Manned Vessel Trips / Support
Lower Environmental Liability Risk	No Oil, Fuel Environmental Spillage Liability